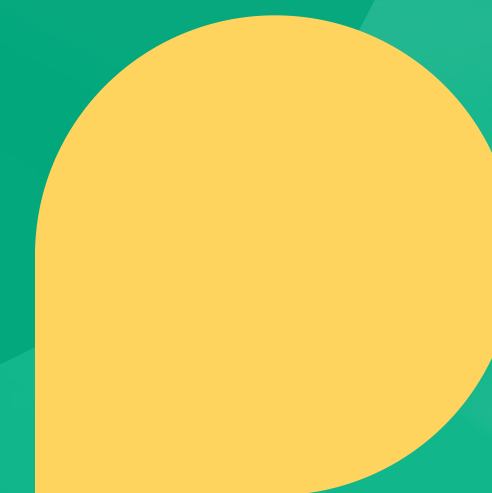


Kariéra

EXPO



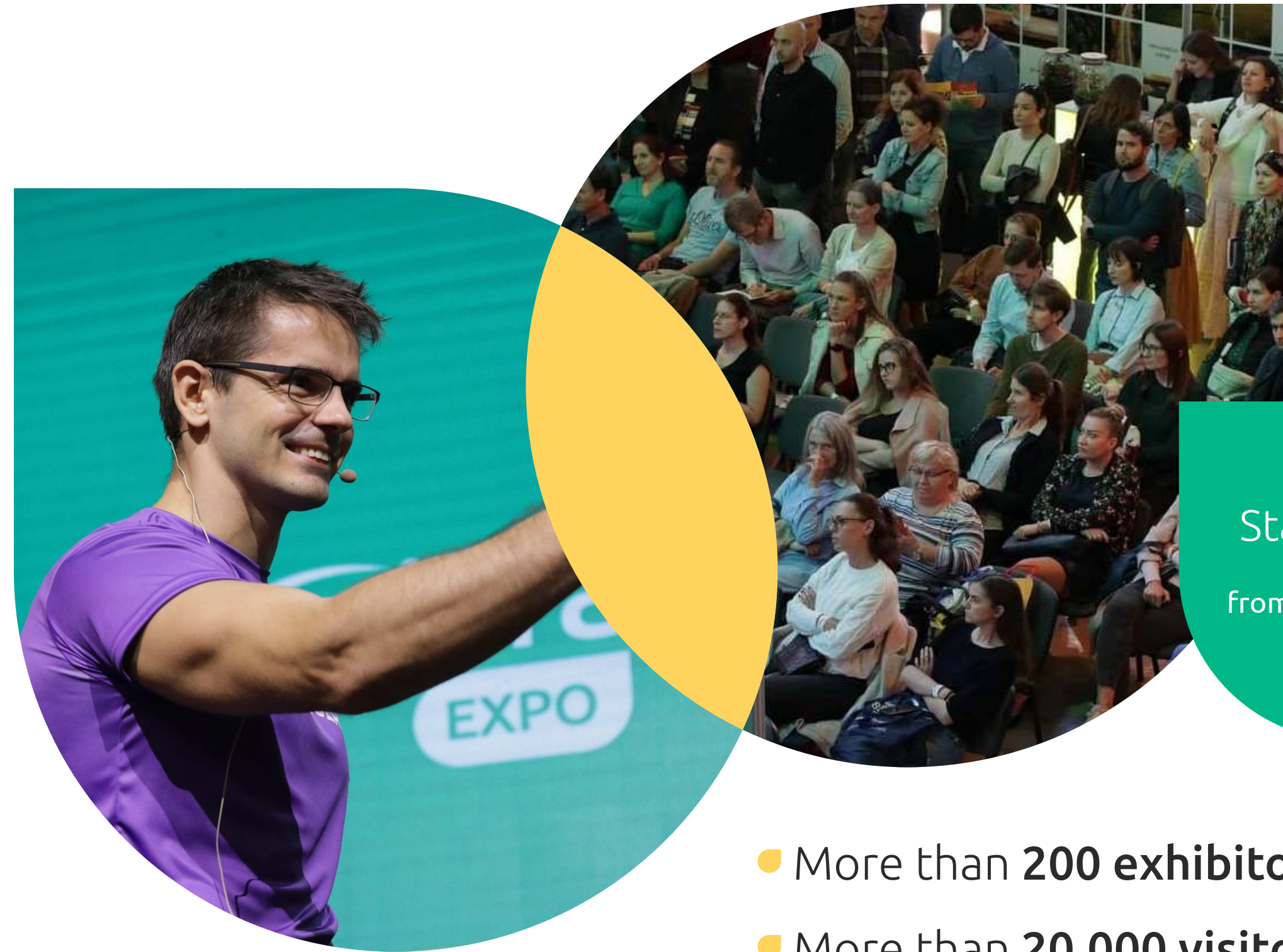
Nitra
Žilina
Košice
Bratislava
Banská Bystrica



Job Fair karieraexpo.sk

We organize
one of the largest
career events
in Slovakia.

kariéra
EXPO



Stand price
from **€1599**

- More than **200 exhibitors**
- More than **20,000 visitors**
- More than **120 speakers**

Košice

3 000 +
visitors

Žilina

2 000 +
visitors

Nitra

3 000 +
visitors

Bratislava

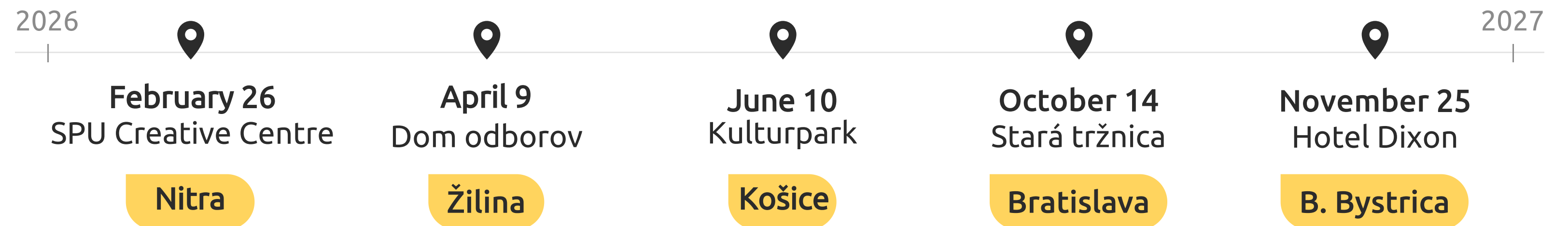
6 000 +
visitors

Banská Bystrica

2 000 +
visitors

What are we preparing for 2026?

Five great events you must not miss as an exhibitor or partner



Nitra
Žilina
Košice
Bratislava
Banská Bystrica

Why participate in our events?

01

Meet your potential employees directly at the event, ask them questions, and listen to their opinions, requirements, expectations, and past experiences.

02

Personal contact with applicants saves time and costs associated with lengthy recruitment processes.

03

At the event, you will have the opportunity to show promising candidates that you are the right employer.

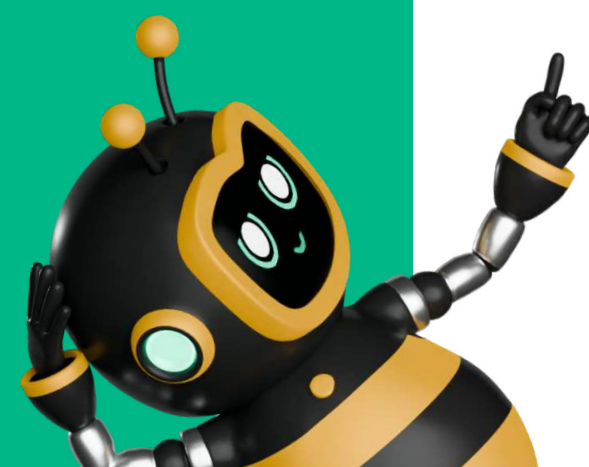
04

An original way to build employer branding.

05

An evening reception is a great opportunity to build and maintain professional relationships.

kariéra
EXPO



Visitors of Kariéra EXPO



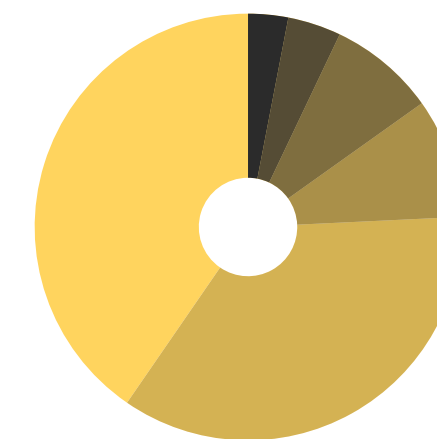
Who can you expect?

Gender*



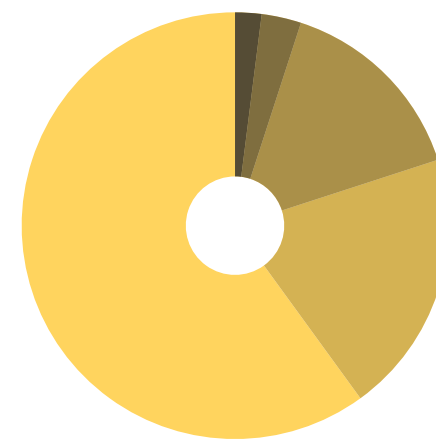
- Women **54%**
- Men **46%**

Education level*



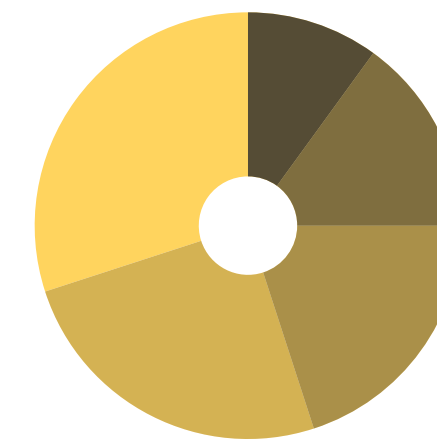
- Higher education II. level **40%**
- Secondary with graduation **34%**
- Higher education I. level **9%**
- Secondary without graduation **8%**
- Basic **5%**
- Other **4%**

Employment status*



- Unemployed **60%**
- Employed **20%**
- Students **15%**
- Entrepreneurs **3%**
- Other **2%**

Age distribution*



- Age 35–44 **30%**
- Age 25–34 **25%**
- Age 16–24 **20%**
- Age 45–54 **15%**
- Age 55+ **10%**

* The data is a combination of data from previous Kariéra EXPO events and kariera.sk data

Marketing & Communication Campaign

Estimated
media value:
over €500,000

Kariéra
EXPO

The campaign is scheduled to launch one month prior to the event and will be focused on encouraging visitor registration.

Campaign includes:

Native ads
(articles)

Facebook ads

Kariera.sk
social media

Ad space
on Zoznam.sk
and Kariera.sk

TV and radio
spots

Media
participation
at the event

Morning show
features

MHD (public
transport) ads

Citylight
and billboard ads



What can visitors expect at Kariéra EXPO?

Visitors, in addition to the numerous exhibitors, can look forward to a rich program in which everyone will find something that suits their personal and professional development needs.

Motivational talks
by inspiring
speakers and
expert advice

Personality,
language, and IT
testing through
our partners

CV consultations
at the Kariera.sk
booth

Free professional
CV photo service

**Extensive
networking with
exhibitors**



We offer
for each event.

Partnership opportunities (each includes booth space):

General
Partner

€16,990 - 17,990
(20 m²)

Main/IT
Partner

€10,990 - 11,990
(12 m²)

Partner

€6,990 - 7,990
(10 m²)

Booth options and pricing (prices exclude VAT):

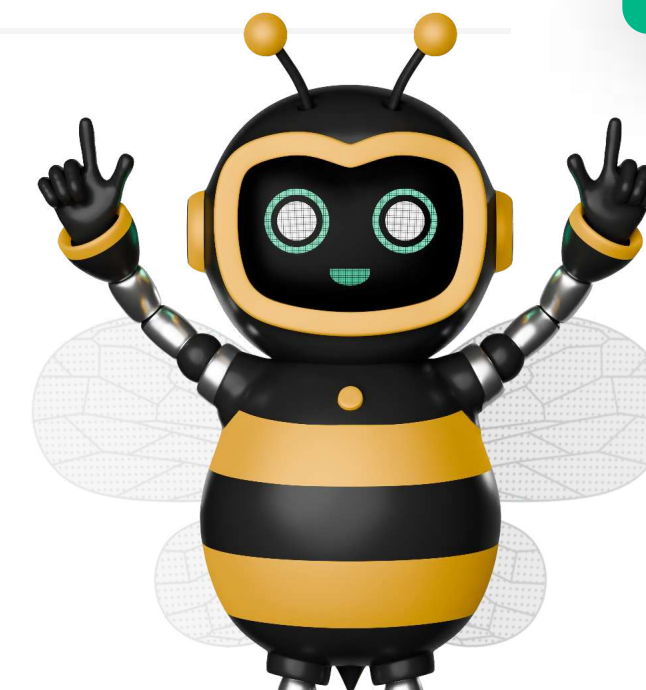
4 m ² booth	from €1,749 (1 counter, 1 table, 2 chairs)
6 m ² booth	from €2,249 (1 counter, 1 table, 3 chairs)
8 m ² booth	from €2,899 (1 counter, 1 table, 4 chairs)
9+ m ² booth	from €3,600 (1+ counters, 1+ tables, 4+ chairs)

Extra services available:

- Interview on Radio Viva
- PR article on karierainfo.sk



Book
more than
three events
and get
bonuses!



Feedback from our partners



BILLA

"We were satisfied with the organization, participation, and our strategic booth location."



"We're looking forward to the upcoming expos this year."



ZÁPADOSLOVENSKÁ
VODÁRENSKÁ
SPOLOČNOSŤ, a.s.

"High-level organization and valuable direct contact with job seekers and employers."



"A beautiful event full of inspiring people."



"We collected some interesting CVs and are already conducting interviews."

Kariéra

EXPO



Interested?

Contact us
at expo@kariera.sk

**We look forward to
seeing you!**